



SMPIC crowned as India's No - 1 BRAND in Education -2016.

4th "Top Emerging Commerce College" of the Nation by India Today Survey.

SMPICites secured Top Ranks at all the three levels, at University Exam.

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**WWW.SMPIC-GLS.ORG**



**B.Com**

**M.Com**



**We Mould Minds And Shape Careers**

## GLS UNIVERSITY'S S. M. PATEL INSTITUTE OF COMMERCE

**NAAC Accredited**  
B Grade 2.81 CGPA on the Scale of 4  
(Morning Commerce College)



## Gujarat Law Society

Gujarat Law Society has been in the field of education for over a period of eight decades and is considered as one of the largest and most renowned destinations for education in Gujarat. The Society stands as a synonym for contemporary education in the region with its state-of-the-art infrastructure. Visionaries and luminaries such as Sardar Vallabhbhai Patel, Shri Ganesh Mavlankar and Sheth Shri Kasturbhai Lalbhai were the first to set lofty standards of excellence in education at the Society.

Beginning from a single law college in 1927, which was nurtured, among others, by Shri I.M. Nanavati, today Gujarat Law Society has burgeoned into a mammoth Trust that manages 36 institutions offering courses in multiple disciplines imparting quality education at four campuses in Ahmedabad. At present there are over 21,000 students at the campus who are assisted in meticulously crafting their careers and leading them to the path of success. Gujarat Law Society has a particularly extensive alumni group too which echoes the values that it has imparted, right since its inception. Being a part of some of the most distinguished corporates across the globe, these members of the Society's alumni have carved out a niche identity for themselves, that of being responsible, pragmatic and proactive.

What has not changed over these years is the steadfast resolve to always 'aim higher' and the motto of 'Excellence in Education'. With this in view, the Gujarat Law Society (GLS) has now promoted and sponsored the "GLS University".

## GLS University

GLS University is a statutory state private university established by an Act of Gujarat State Assembly. GLS University is set up with the vision to benchmark global standards of education and create path breaking programmes in the areas of strategic importance not only to the country but also across the world. The university is all set to initiate various innovative programmes in diverse areas of Management, Information Technology, Communications, Social Sciences, Commerce, etc. Besides the existing programmes B.Com., M.Com., BBA, MBA, BCA, MCA and B.Ed. offered by the eight institutes under the umbrella of GLS University, the University is geared up to introduce other innovative diploma, undergraduate and postgraduate programmes in various upcoming disciplines. With a view to providing an impetus to research, the University intends to have research focus in its undergraduate and postgraduate programmes. Moreover, exclusive research degree like Ph.D. have also been introduced in various disciplines. GLS University, with its rich legacy of Gujarat Law Society, it is all poised to introduce programmes, design their course structure, curriculum management, student development activities, etc., as per global standards and deliver quality education at affordable costs.



Established in 1999, one of the flagship self-financed institutes of Gujarat Law Society, SMPIC is a premier institute imparting UG & PG programs in Commerce. NAAC accredited institute SMPIC is a part of Gujarat Law Society which governs 34 other schools and colleges spearheaded by Shri Sudhir Nanavati President GLS University and Shri Devang Nanavati Vice President GLS University. Dedicated to providing quality education in a fully-integrated, multicultural environment, SMPIC has the distinct status of being enlisted in the list of 'Best colleges' in the commerce faculty of the nation in a national survey conducted by India Today, a leading magazine, in July 2011, and in 2014 & 2015, SMPIC was declared as 4th Best Emerging Commerce College in the country. Since its inception, the endeavour has been to create a strong academic environment through a serene ambience and remarkable infrastructural facilities. SMPIC fosters well balanced and multi-dimensional personality of students, encompassing intellectual, social, physical, moral, emotional and aesthetic aspects. This quest for excellence is reflected in the accolades won by SMPICites in academic, sports and cultural activities & competitions held at an inter-college, inter university, national as well as international levels.

## Vision

To be a vibrant and innovative centre for education, to equip students with knowledge and skills, inculcate values, identify hidden talents, provide opportunities for students to realize their full potential and thus shape them into future leaders, entrepreneurs and above all good human beings and ideal citizens for their own as well as social upliftment.



Visionary leader - **Shri Sudhir Nanavati** President GLS University

## Goals & Mission

- Contributing to society through promotion of teaching, learning and knowledge and thus, strengthening the cultural fabric of the nation.
- Being the leading college in the Commerce stream, in India, by assimilating global development in education and adopting the latest technology and providing a global outlook and access to faculty and students' development.
- Developing the personality of students in a holistic manner by combining skills and values and providing meaningful and effective social service for improving the quality of the community and national life.
- Equipping students to face the real world.
- Improving the standard of courses offered through innovative and effective teaching methods and developing new knowledge through research activities and dissemination of knowledge through publication of scholarly works.
- Assisting other educational institutions in solving their managerial problems by providing consultation services and rendering assistance to the University and its institutions in curriculum development.

## USP of SMPIC

- Effective faculty mentoring with one to one personal interaction with students.
- Unique pedagogy for effective and innovative teaching.
- Well designed globally relevant curriculum.
- Experienced and well qualified faculty; most of them having Ph.D. degree and rest pursuing Ph.D.
- Focus on the holistic development of students with various academic and para academic activities.
- Various workshops to train students and provide platform in the field of their interest.
- Collaboration with prestigious international institutes.
- Strong and active placement assistance.
- We Provide ample opportunity to show case the hidden talent in the field of your choice .



## Pedagogical Practices

### State of the art teaching methodologies:

- Case Studies / Practical class room exercises
- Role Plays & Group discussions
- Seminars and Presentations
- Simulation Exercises
- Current Affairs Sessions relevant to the topic
- Tutorial Classes/ Remedial Classes
- Skill Development Program
- Personality Grooming Workshops and Programs
- Different Clubs to fill gap between theory and practices
- Industrial Training and Research Projects for practical exposure



## Programmes Taught

Bachelor of Commerce (B.Com.) Master of Commerce (M.Com.)

### COURSE STRUCTURE

Bachelor of Commerce -1st Year

	SEMESTER I	SEMESTER II		
Sr. No.	Subject Name	Subject Name		Credit
1	Financial Accounting-1	Financial Accounting-2	Core	3
2	Micro Economics	Macro Economics	Core	3
3	Business Communication-1	Business Communication-2	Core	3
4	Fundamentals & Practice of Modern Management	E-Commerce	Core	3
5	Business Statistics and Mathematics – I	Business Statistics and Mathematics – II	Core	3
6	Advanced Accounting-I or Advanced Business Management - I	Advanced Accounting - II or Advanced Business Management -II	Principal Elective - I/ II (Any One)	3
7	Foundation (any one) 1. Extension Activities 2. Introduction to Information Technology and MS-Office 3. Start a Business	Foundation (any one) 1. Extension Activities 2. Green Business 3. Web Designing	Foundation (Any One)	2
8	Soft Skill (any one) 1. Personality Enrichment 2. Life skills & Business Etiquettes 3. Essentials of English Language	Soft Skill (any one) 1. Managerial Communication 2. Business Ethics 3. Customer Care Services	Soft Skill (Any One)	2

Core & Major Special – 3 credits, Foundation Course & Elective Courses – 2 credits

\* Sem I , II, III, IV - 22 credits each, Sem V & VI – 26 credits each. Total B. Com Course – 140 credits.

Sr No	Semester I Paper Name	Semester II Paper Name	Credit
1	Business Environment and Managerial Economic	Advance Financial Accounting	4
2	Managerial Accounting	Perspectives of Manangement	4
3	Operational Research	Corporate Governance and Busines	4
4	Strategic Management	Research Methodology	4
5	Tax Planning and Management	Tax Planning and Management	4

We offer specialization in Accounts finance, HR and management at M.Com Programmes.

## Opportunities At SMPIC

### CIMA – UK

Chartered Institute of Management Accountant is powering up business and finance professionals with the right knowledge and skills for today's and tomorrow's workplaces. CIMA provides Professional Qualification leading to CGMA. CIMA is the largest professional body of Management Accountant established in 1919 and has presence in around 179 countries.

### Concordia College, New York

SMPIC has signed an MoU with Concordia College, New York for a transfer Program and a Faculty Exchange Program. Students can complete 6 semesters at SMPIC and do 2 semesters with Concordia College to earn a Bachelors American degree and proceed to earn a Post Graduate in One year instead of Two years.

### Banking & Insurance

A Certificate Course in Banking & Insurance is offered, to make the student ready for the job market in the Banking & Insurance sector as soon as student completes graduation. This course is designed in such a manner so as to balance between theoretical and practical aspects of modern Banking & Insurance services.

### Entrepreneurship

A Certificate Course in Entrepreneurship and Family Business. The program is designed to develop skills of the students in successfully initiating, expanding and developing the Business Enterprise, under the auspice of Incubation Center of GLS University approved by DST, Govt. of India.

### Bridge Course

A Certificate Course in English Language, to help students develop English Proficiency skills. The students are trained exhaustively for the advanced level (BULATS) of SCOPE Exam – a Govt of Gujarat initiative wherein they are awarded a Certificate by University of Cambridge.

## Recognition of SMPIC at International and National Platforms





#### Concordia College, New York

A Memorandum of Understanding (MoU) was signed between S. M. Patel Institute of Commerce, Ahmedabad and the Concordia College, in Bronxville, New York, for a Transfer Program and a Faculty Exchange Program at Concordia College. The MoU facilitates dual degree qualification to SMPIC students.



#### The Chartered Institute of Management Accountants (CIMA) U.K

Under this partnership, CIMA and SMPIC have launched a study centre in the SMPIC campus that will offer CIMA qualification to the students. CIMA has a joint venture with the American Institute of CPAs (AICPA) to establish the Chartered Global Management Accountant (CGMA) designation.

### University 1<sup>st</sup> Rankers



Shweta Shah(Sem-3)



Pinky Ramsinghani (Sem-2,3,5)



Jaslinkaur Bagga (Sem-3,4,5)



Bharat Lakhwani (Sem-6)

### University Toppers 2015-16



**International Affiliations**

**Academic Achievements**



Inter collegiate Swami Vivekanand Elocution Competition



National Conference



International Speaker



NAAC Peer Team Visit



Winner of Mahatma Gandhi Elocution Competition



Personality Development Workshop



Prism Release



ISBN Book Publication



Educational Visit to IIM



Forum of Gandhian Philosophy  
Visit to Gandhi Ashram



Winners & Judges of  
Manthan - An Inter-class Elocution Competition



Visit of International Students at SMPIC



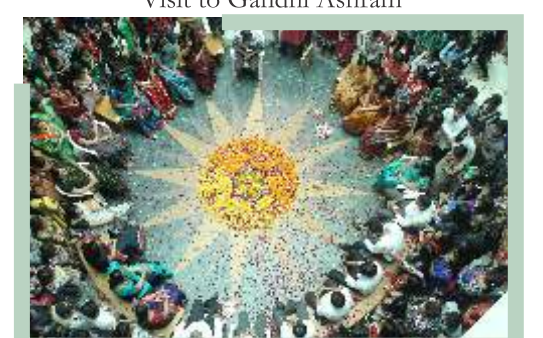
Inauguration of Economics Club



Workshop at AMA



E-commerce Workshop



Gurupurnima Celebration

Academic

Plus

CORPORATE PROFESSIONALS

INTERNATIONAL DEGREE  
&  
STUDENT EXCHANGE PROGRAM

ENTREPRENEURS

BANKING  
&  
INSURANCE

C.A / C.S / I.C.W.A  
C.I.M.A



WE MOULD MINDS AND SHAPE CAREERS



SMPIC Band In Symphony



1st Prize winner at AM talent Hunt



2nd Prize winners at AM talent Hunt



Traffic Awareness Drive



Winners At Navaratri Festival



Articrafts Workshop



Days Celebrations



Blood Donation Camp



Go Green Ganesh - Campaign



Ms. Academia 2015



International Yoga Day Celebration



Winner of Skit Competition



Facets- College Culfest



Sports Day



Femina Miss India Finalist



Winner of INT Drama Competition



Rifle Shooting Training



Winners at JOSH for 6th year in succession

Beyond

Academics



**A Decade of Nishulk Shikshan Abhiyan**  
Underprivileged students of 10th and 12th standard are imparted education free of cost on every Sunday at Sanand since 2006 by faculty of SMPIC. Around 1500 students have been benefitted.

**Prayas – A Charity Mission**

- Christmas Celebration at Bahera Munga ni Shala.
- Visit to Old Age Home (Maniben Matru Gruh)
- Visit to Children's cancer ward at GCRI
- Visit to Andh Kanya Prakash Gruh
- Visit to Municipal school
- Blanket distribution to the foot path dwellers during winter
- Inviting the children of municipal schools to SMPIC for New year Celebration.



**NSS Programmes**

- Blood Donation Camp
- NSS Day Celebration
- Cleanliness Drive
- Tree Plantation Drive
- Traffic Awareness & Road Safety Drive
- Forest Camp

## Extension Activities - Social Responsibility

**Infrastructure**

- Located at a prime location and equipped with modern infrastructural facilities like AC classrooms, Library, Auditorium, Conference room, Computer Laboratory, Language Laboratory, Sports ground, Cafeteria, NSS room, CWDC room etc.
- On-campus Medical centre with a qualified doctor.
- A plush and well-equipped auditorium.
- Equipped with CCTV cameras at key positions and fire safety equipment to provide safe and well cultured environment. Security guards are also deployed at the college main gate, parking etc.

**Library**

- Well stocked library and a reading room with an access to collection of printed & E-resources which include INFLIBNET, books, journals, databases, CDs/DVDs, e-journals, reports, case studies etc.

**IT Enabled Learning**

- Wi-Fi campus and free internet access.
- A virtual campus app 'ZOOMI' is provided to all the faculty members and students on their smart phones and tablets which allows online sharing of material, solving of queries, tests etc.
- Smart classes equipped with LCD projectors and audio system.
- The students are trained in tally accounting under the Foundation Course. They are provided rigorous theoretical as well as practical training.

**Cafeteria**

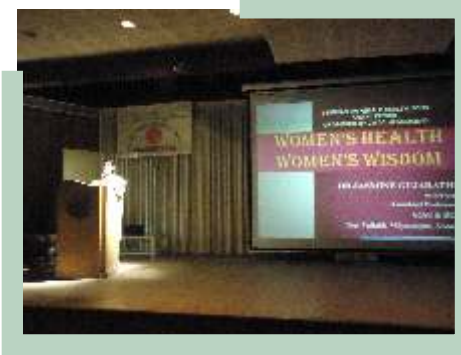
- An on-campus cafeteria, attractively laid out, which provides hygienic refreshments at reasonable cost to the students throughout the year.

**Sports**

The College boasts of an extensive play ground and a skating rink. The College has produced players of state and national repute in wide ranging indoor and outdoor events. For proper training and grooming of the players, the college provides coaching facilities for Cricket, Football, Hockey, Basket Ball, Snooker, Badminton, Table Tennis, Swimming, Shooting, Athletics etc. Even within the college building, we have facilities for indoor games like table tennis, chess etc.



## Learning Resources



- Career Counselling Cell
- Scholarships for Meritorious & Needy Students
- Collegiate Women Development Cell
- Student Representative Council (SRC)
- Anti-Sexual Harassment Cell & Anti Ragging Committee
- Medical Check up
- Grievance Redressal Cell

#### Students and Faculty Exchange Programme

SMPIC conducted Students and Faculty Exchange Programs with Premier institutes of Higher Education in the city of Ahmedabad and Gujarat State for sharing infrastructure and learning resources.

#### MoU with SAYEN (South Asia Youth Environment Network)

A Memorandum of Understanding was signed and entered into with SAYEN Centre for Environment Education, in presence of Principal Dr. Ashwin Purohit with Mr. T.K.Balappan C.A.O and Ms. Madhavi Joshi, to set up an Eco Club involving the students of the college in environmental and sustainable development programme.

## Students Support



Every year reputed companies like Tata Consultancy Services, ICICI Bank, ICICI Prudential Life Insurance, TATA-AIG General Insurance Company, Vodafone, Birla Sun Life Insurance, Azure, AnandRathi Insurance Brokerage Firm etc. visit campus for Placement and the college provides 100% Placement Support.



## Placement Assistance

## SMPIC in Media

# Eligibility Norms Admission Procedure For The First Year B.com Students

### (A) Eligibility Norms

Applicant must have passed the Gujarat Higher Secondary Education Board (GHSEB) / Central Board of Secondary Examination (CBSE) / Indian Certificate of Secondary Education (ICSE) or its equivalent examination under 10+2 pattern in Commerce stream with the following subjects.

1. English and Accountancy
2. Any one of the following.
  - a) Business Administration
  - b) Economics
  - c) Statistics

### (B) Admission Procedure:

1. Procure the admission form from the SMPIC office or login to online admission portal.
2. Submit the application form as prescribed.
3. The candidate applying for the admission will be given preference according to the merit list declared on the basis of standard XII examination result.
4. The set of merit lists for the General Category quota as well as applicable Reserved Category quota will be displayed on the specified date. The subsequent merit list will also be displayed as per the schedule of admission decided by the University.
5. Eligible applicants will be granted admission according to his/her rank in the relevant merit list and availability of seats.
6. GLS University reserves the right to make any exception in the above rules without any notice. However, in case of any doubt regarding interpretation of any clause, the decision of the University authorities will be final.
7. 15% seats are allocated for NRI/NRI sponsored candidates.

# Eligibility Criteria for First Year M.Com

The applicant must be a graduate in commerce from any UGC recognized University.



# NRI / NRI Sponsored Category :

### For NRI Students

1. The candidate must have passed the qualifying examination from abroad.
2. The candidate will have to produce Equivalence Certificate of the qualifying examination from Association of Indian Universities (AIU), New Delhi.

### For NRI Sponsored Category

1. The candidate must have passed the qualifying examination in India.
2. The candidate will have to produce a sponsorship letter from an NRI who will undertake to bear the tuition and other fees for the entire degree programme.
3. The candidate will have to produce documentary evidence of the NRI status of his/her sponsor.
4. In case Letter Grades / Performance Indices or Grade Point Average is awarded instead of percentage marks in the qualifying examinations the candidate will be required to produce an Equivalence Certificate from the school authorities on the day of confirmation