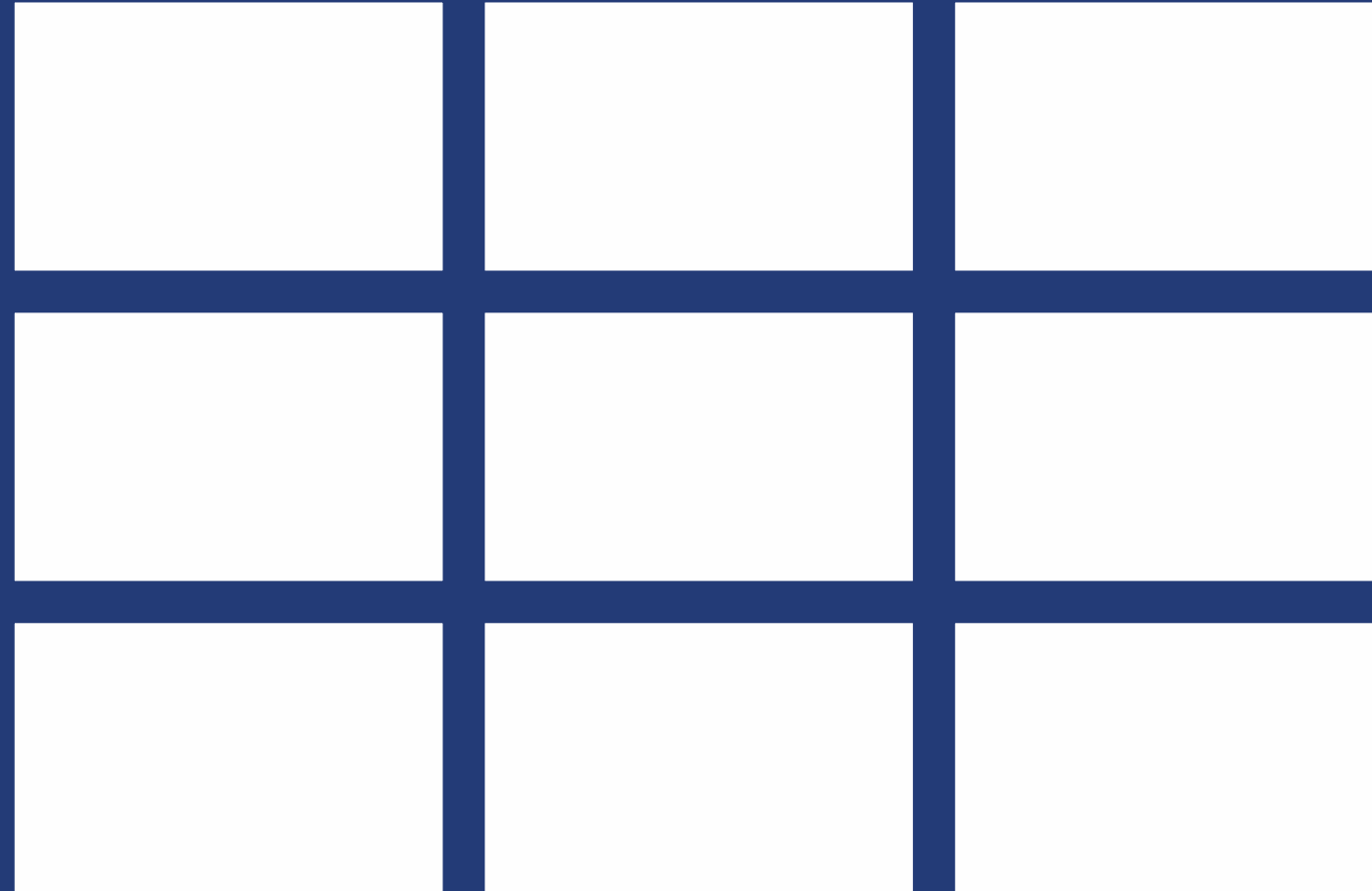




SHAPING a BETTER TOMORROW...



N R Institute Of Business Administration (NRBBA)

ISO 9001 : 2008

ADMISSION 2016-17

WHERE



Gujarat Law Society

Gujarat Law Society has been in the field of education for over a period of eight decades and is considered as one of the largest and most renowned destinations for education in Gujarat. The Society stands as a synonym for contemporary education in the region with its state-of-the-art infrastructure. Visionaries and luminaries such as Sardar Vallabhbhai Patel, Shri Ganesh Mavlankar and Sheth Shri Kasturbhai Lalbhai were the first to set lofty standards of excellence in education at the Society.

Beginning from a single law college in 1927, which was nurtured, among others, by Shri I.M. Nanavati, today Gujarat Law Society has burgeoned into a mammoth Trust that manages 36 institutions offering courses in multiple disciplines imparting quality education at four campuses in Ahmedabad. At present there are over 21,000 students at the campus who are assisted in meticulously crafting their careers and leading them to the path of success. Gujarat Law Society has a particularly extensive alumni group too which echoes the values that it has imparted, right since its inception. Being a part of some of the most distinguished corporates across the globe, these members of the Society's alumni have carved out a niche identity for themselves, that of being responsible, pragmatic and proactive.

What has not changed over these years is the steadfast resolve to always 'aim higher' and the motto of 'Excellence in Education'. With this in view, the Gujarat Law Society (GLS) has now promoted and sponsored the "GLS University".

GLS University

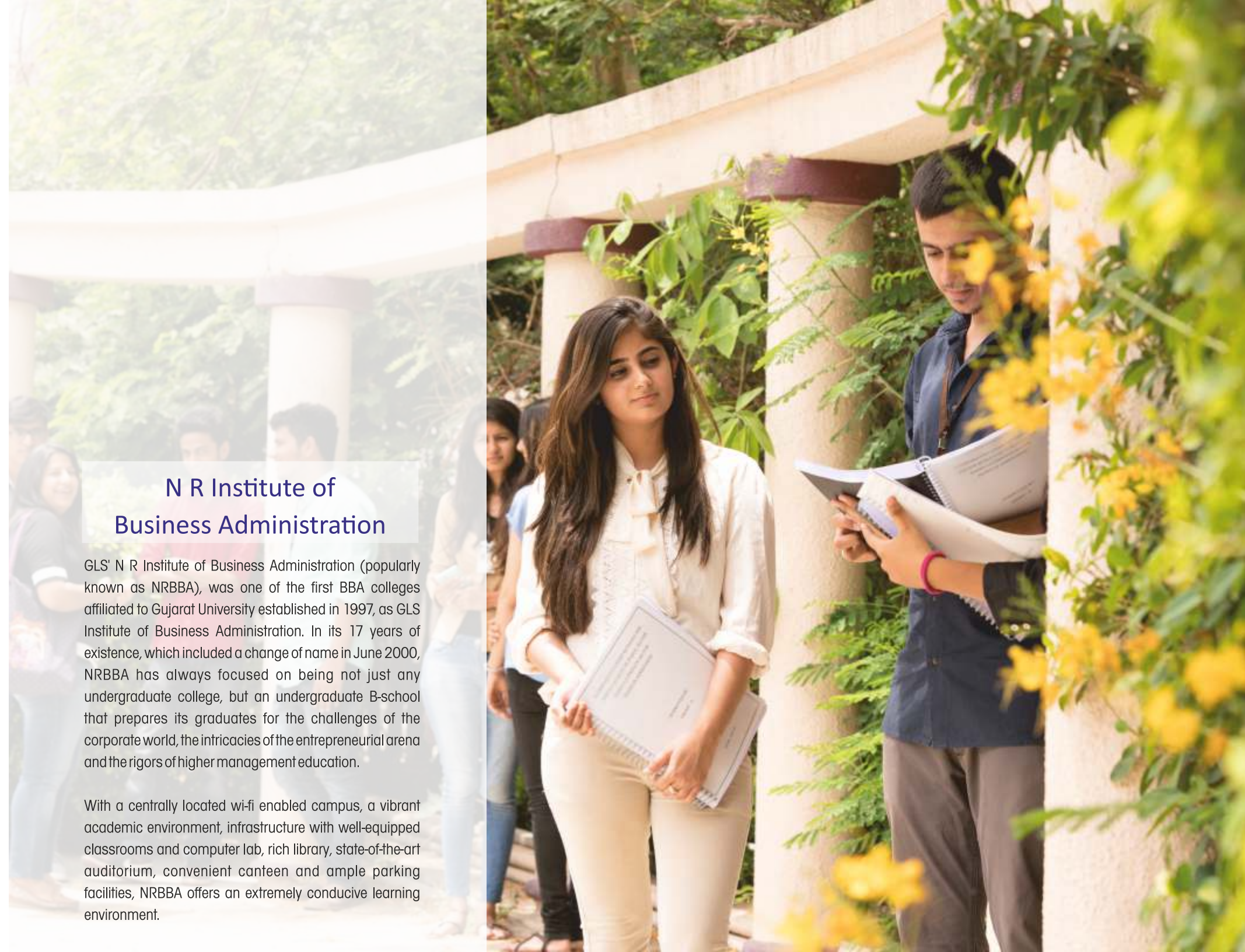
GLS University is a statutory state private university established by an Act of Gujarat State Assembly. GLS University is set up with the vision to benchmark global standards of education and create path breaking programmes in the areas of strategic importance not only to the country but also across the world. The university is all set to initiate various innovative programmes in diverse areas of Management, Information Technology, Communications, Social Sciences, Commerce, etc. Besides the existing programmes B.Com., M.Com., BBA, MBA, BCA, MCA and B.Ed. offered by the eight institutes under the umbrella of GLS University, the University is geared up to introduce other innovative diploma, undergraduate and postgraduate programmes in various upcoming disciplines. With a view to providing an impetus to research, the University intends to have research focus in its undergraduate and postgraduate programmes. Moreover, exclusive research degrees like M.Phil. and Ph.D. have also been introduced in various disciplines.

GLS University, with its rich legacy of Gujarat Law Society, is now poised to become Gujarat's first globally relevant university, delivering quality education at affordable costs.

N R Institute of Business Administration

GLS' N R Institute of Business Administration (popularly known as NRBBA), was one of the first BBA colleges affiliated to Gujarat University established in 1997, as GLS Institute of Business Administration. In its 17 years of existence, which included a change of name in June 2000, NRBBA has always focused on being not just any undergraduate college, but an undergraduate B-school that prepares its graduates for the challenges of the corporate world, the intricacies of the entrepreneurial arena and the rigors of higher management education.

With a centrally located wi-fi enabled campus, a vibrant academic environment, infrastructure with well-equipped classrooms and computer lab, rich library, state-of-the-art auditorium, convenient canteen and ample parking facilities, NRBBA offers an extremely conducive learning environment.



WHAT

What is the BBA Programme?

N R Institute of Business Administration offers a 3 year full time programme leading to the degree of Bachelor of Business Administration (BBA) from GLS University. The dynamic programme is for management aspirants who wish to build a career in business and management. A right balance between theoretical orientation and emphasis on practical exposure makes our BBA programme stand out from other courses.

VALUE **DRIVEN** Education
CREATIVE Successful Career
ELECTIVE COURSES
GROOMING Observe &
CONNECT Interpersonal Skills Collaborative Work sharpen
PROBLEM Solving Skills
GRADUATION Persuasive Communication
INDUSTRY
RELEVANT TRAINING Contemporary SYLLABUS
MULTI Experiential
LEARNING
Practice and Theory **ENTREPRENEURSHIP** Practice and Theory
CREATIVE AND INNOVATIVE THINKING
DISCIPLINARY APPROACH communication Skill
creative and innovative thinking
Training & Placements Specialized Training
TEAM MANAGEMENT



Vision

To be recognized amongst the best under-graduate B-schools in India, by ensuring that our students emerge well-equipped to thrive in an ever-changing business environment.

Mission

To sustain a vibrant learning environment that fosters knowledge, skills, attitudes and values; and facilitates intellectual, social and emotional growth of students

Pedagogy

Learning Resources

Classroom Teaching



Field Visits



Computer Lab



Seminar Room



Amphitheatre



Presentations



Group Discussions



Library



Auditorium



Canteen

Training and Placement



NRBBA Placement Cell trains the students in following areas:

Grooming: Computer Literacy, Resume Building, Analytical Thinking, Decision Making, Work Ethics, Job Search Process, Grooming, Communication Skills, Managing EQ and IQ

Training: Mock Interviews, Group Discussions, Presentation Skills, Art of Feedback, Psychometric Tests, Aptitude Tests, Correspondence

Campus Recruitment: Written Test, Group Discussion, Interview taken by company representatives.

Our Recruiters



Fostering Entrepreneurship

NRBBA has realized the emerging need for entrepreneurs in today's world, and therefore the institute works hard towards implanting a seed of entrepreneurship in the minds of young generation. Continuous efforts are made to make the students more aware of avenues in self-employment. This exercise is done by organizing seminars, conferences and classroom lectures, industrial training etc at the college.

Some highlights:

- One day Conference on Entrepreneurship Skills in collaboration with EDI, Gandhinagar
- Three Day ED Workshop – Saahas, with EDI, Gandhinagar
- One day Mentor ship Camp – 'Runway to Success' in collaboration with TiE, Ahmedabad

NRBBA holds an institutional membership with TiE, Ahmedabad, a non-profit organization dedicated to fostering entrepreneurship. The Director and the faculty members are actively involved in mentoring the ventures started by past and current students.



Higher Education



NRBBA provides the students with an in-depth conceptual clarity in fundamental principles of management, an opportunity to obtain specialized training in one of the four areas of Financial Management, Marketing Management, Human Resource Management and Entrepreneurship, a rigorous training in communication spread over the six semesters of the course. This strong foundation of concepts makes the students ready for higher education. Our students have gotten admission into some renowned institutes in India and abroad like:

NR Institute of Business Management, GLS University, Ahmedabad
Indian Institute of Management, Ranchi
Indian Institute of Management, Udaipur
Narsinh Monjee Institute of Management Studies, Mumbai
Symbiosis Institute of Business Management, Pune
Indian School of Business, Hyderabad
ICFAI Business School, Mumbai
Nirma University, Gandhinagar
BK School of Management, Ahmedabad
Pandit Din Dayal Petroleum University, Gandhinagar
Entrepreneurship Development Institute, Gandhinagar

Ohio State University, US
Pace University, New York
Kingston University, UK
University of Technology, Sidney
Leeds Beckett University, UK
Humber College, Toronto
Melbourne business School, University of Melbourne
London School of Economics, UK
Adelphi University, New York

International Collaborations

- Heriot-Watt University Edinburgh, UK
- Aberdeen University, UK
- Waikato University, NZ
- Wismar University, Germany
- Regina University, Canada
- Essex University, UK
- University of Aberdeen, UK
- Wasar & Brown College, USA
- Southern City University, California, USA
- Alliance with CIMA, UK
- Alliance with AOC, UK
- Collaboration with International Association of Applied Psychology
- Georgiana University, Canada
- University of Highlands and Islands, UK
- National University, California, USA



“Our relationship with NRBBA is 3 years old & is growing stronger owing to a fact that they are strongly interested in bright future of their students. There is a proactive approach to understand Industry needs to bridge the gap between Academia & Industry.”

– Mr. Sumit Sharma, HR Head, Tata Consultancy Services

Industry Interactions

Some of the companies that have recruited our students and appreciated their work with stipends are: Tanishq Ltd, Aircel Ltd, Neoplast Ltd, Creative C, TGB, Ashu's Wellness to name a few. The hands-on exposure to research methods and the immense practical exposure is a huge help for the students in securing placements.

Apart from live projects, NRBBA also invites guest speakers from the corporate world who can share their experience with aspiring managers.

Students are taken to Industrial visits every year. Some of the companies our students have visited are: Dishman Pharmaceuticals, Arvind Mills, Vadilal Industries, Claris Life Sciences, Duh Sagar Dairy, Ashima Industries, Havmor Ice Creams, Divya Bhaskar Press, Italia Group, Amul Dairy, ONGC, IFFCO, Coca Cola.



Achievements



- 1st rank in Semester V Gujarat University Examinations 2015-16
- 2nd rank in Semester III Gujarat University Examination 2015-16
- 13 ranks out of top 50 in Semester III Gujarat University Examinations 2015-16
- 10 ranks out of top 50 in Semester V Gujarat University Examinations 2015-16

Numerous prizes in state and national level competitions like Concourse (Ahmedabad University), NIRMA Management Festival, Siraj (S K Patel Institute of Management), IMAGE (J P Shah Institute of Business Administration) and many more.

**Collegiate Women's Development Cell (CWDC) | Annual Health Check Up | Academic and Non-Academic Counseling
Grievance Redressal Cell | Anti-Ragging Cell**



Student Support

N R B B A

Admission Procedure

- Procure the admission form from N R Institute of Business Administration or login to online admission portal.
- Submit the application form as prescribed.
- The candidate applying for admission will be given preference according to the merit list declared on the basis of HSC examination result.
- The set of merit lists for the General Category quota as well as applicable Reserved Category quota will be displayed on the specified date. The subsequent merit list will also be displayed as per the schedule of admission decided by the University.
- Eligible applicants will be granted admission according to his/her rank in the relevant merit list and the availability of seats.
- Candidates from other than Gujarat Board will have to obtain PEC from GLS University.
- GLS University reserves the right to make any exception in the above rules without any notice. However, in case of any doubt regarding interpretation of any clause, the decision of the University authorities will be final.
- 15% seats are allocated for NRI/NRI Sponsored candidates.

NRI/NRI Sponsored Category

For NRI Students

- The candidate must have passed the qualifying examination from abroad.
- The candidate will have to produce equivalence certificate of qualifying examination from Association of Indian Universities (AIU), New Delhi.

For NRI Sponsored Category

- The candidate must have passed the qualifying examination in India.
- The candidate will have to produce a sponsorship letter from an NRI who will undertake to bear the tuition and other fees for the entire degree programme.
- The candidate will have to produce documentary evidence of the NRI status of his/her sponsor.
- In case letter Grades/Performance Indices of Grade Point Average is awarded instead of percentage marks in the qualifying examination, the candidate will be required to produce an Equivalence Certificate from the school authorities on the day of confirmation of admission.

Eligibility for Admission to FYBBA

a) The applicant must have passed the Gujarat Higher Secondary Education Board (GHSEB)/Central Board of Secondary Examination (CBSE)/Indian Council of Secondary Examination (ICSE) or its equivalent under the 10 + 2 pattern in Commerce or Science stream, with the following subjects:

- (1) English and
- (2) Any one of the following:
 - (i) Mathematics
 - (ii) Physics
 - (iii) Statistics
 - (iv) Business Mathematics
 - (v) Accountancy

b) The candidate must have obtained the following minimum aggregate marks (i.e., total marks obtained divided by maximum total marks admissible, including marks of all subjects, theory and practical):

- (i) For open category candidates: 45%
- (ii) For reserved category (SC/ST/SEBC/EBC) candidates: 40%

ALUMNI



Spandan – College Culfest



Clean India Rally



GLS Garba Mahotsav



Sparsh – Social Responsibility



Cricket



NRBBA Football Team



Converge - Alumni Reunion



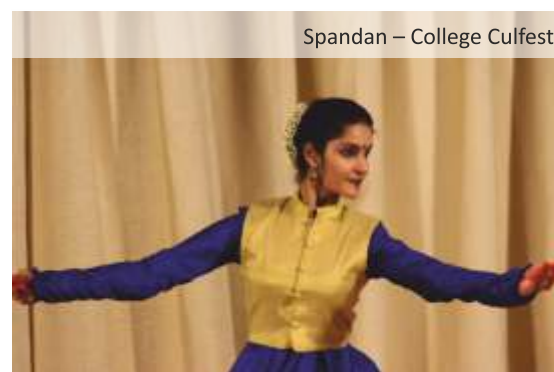
College Days



Swachh Bharat Swasth Bharat



A Day with Slum Kids – Social Responsibility



Spandan – College Culfest

Campus Life



Athletics





**N & INSTITUTE OF
BUSINESS ADMINISTRATION**
(I.B.A.)



*“The best way
to predict your future
is
to create it.”*
– Peter F. Drucker

N R Institute of Business Administration

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